

The LARGEST distribution in Harford County!



## Harford's Heart Magazine Here Comes the Bride Offer

- » • **Annual Contract Benefits (6 issues)**
  - Sign on for one year (any size ad) and receive:
    - 6 FREE social media posts to coincide with the release of each ad (1 every other month); these posts reach our 12,000+ Facebook and Twitter fan base and will help generate traffic to your web site and social pages. *(valued at \$300)*
    - All annual contracts may also take advantage of monthly billing *(monthly billing begins after first insertion payment is made).*
- » • **Extra Benefits for Half or Full Page Annual Contracts (6 issues)**

*receive all of the above benefits plus . . .*

  - One FREE full page article in the "Here Comes the Bride" section. Articles are a great way to reinforce your brand and reputation and really tell your story - this is especially valuable to you and your business. *(valued at \$1250)*
  - One FREE Sidebar Ad on [www.harfordsheart.com](http://www.harfordsheart.com) to run for 12 full months. This live linkable sidebar ad will appear on each page of our web site. This ad can change each month or remain the same to suit your needs. *(valued at \$1200)*

**full page: \$1325**  
 4.883" x 7.912"  
 w/Bleed 6" x 9"  
 Trim 5.5" x 8.5"  
 Live Area 4.883" x 7.912"



**half page (triple block): \$900**  
 4.883" x 3.699"



**double block: \$600**  
 4.883" x 2.466"



**single block: \$300**  
 4.883" x 1.233"



### Annual Contract Price Breakdown:

- Single Block • . . . . . First Insertion Payment of \$300; Followed by 10 monthly payments of \$150
- Double Block • . . . . . First Insertion Payment of \$600; Followed by 10 monthly payments of \$300
- Half Page •★ . . . . . First Insertion Payment of \$900; Followed by 10 monthly payments of \$450
- Full Page •★ . . . . . First Insertion Payment of \$1325; Followed by 10 monthly payments of \$662.50

<b>Deadlines</b>	Dec/Jan19	Feb/Mar	Apr/May	June/July	Aug/Sept	Oct/Nov	Dec/Jan20
	10/19/18	12/21/18	2/15/19	4/19/19	6/21/19	8/23/19	10/18/19



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