



The Harford County Magazine that's in Your Customer's Hands! We Keep it Local!

Sizes and Specifications

In the Fold Column Rates
Ads are Placed in the Calendar of Events Section

6 Times Per Year

Full Column Vertical \$700 per issue
 Half Column Vertical \$385 per issue

Ask your Sales Associate about our semi-annual and 1x rates or how to qualify for additional annual discounts.

full column (v)
2.56"w x 7.998"h

half column (v)
2.56"w x 3.8"h

Artwork Specifications

Adobe Acrobat PDF print-ready. Use press settings when exporting, 300 dpi resolution, **with all fonts and images embedded**. Convert all files to CMYK.

Submission

Send to: sandy@sonipakdesign.com
 Please include in the message area the name of advertiser, ad size, contact name and phone number.
 If you have any questions please do not hesitate to contact the studio: 410.937.4296 or email sandy@sonipakdesign.com

Ad Design

If you do not have a camera-ready ad, *Harford's Heart* will be happy to design your ad for you. Ad design includes up to two proofs. Any additional changes or author's alterations will incur a design fee of \$80/hour, with a minimum charge of 1/2 hour.

Late Charges

Any first-round ad corrections submitted *after* the deadline will be corrected at an additional charge of \$80/hour, with a minimum charge of 1/2 hour.

Advertising Policies

- Copy changes must be received by deadline date or either the previous ad will run or a late charge will apply.
- The publisher reserves the right to refuse any advertising and shall not be liable for damages if for any reason they fail to publish the advertisement. The publishers are not responsible for any errors, key numbers or other typeset by the publishers.
- The publishers reserve the right to place the word "advertisement" with copy that in their opinion resembles editorial matter.
- All advertisements are accepted and published by the publishers upon representation that the agency and/or advertiser are authorized to publish the entire contents and subject matter thereof. In consideration of the publishers' acceptance of such advertisements for publications, the agency and/or advertiser will indemnify and save the publishers harmless from claims or suits based upon the contents or subject matter of such advertisements.

Harford's Heart is a Sonipak Design publication
www.sonipakdesign.com



Deadlines	Dec/Jan22 10/29/21	Feb/Mar 12/31/21	Apr/May 2/25/22	June/July 4/23/22	Aug/Sept 6/24/22	Oct/Nov 8/26/22	Dec/Jan23 10/28/22
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